Active Chiropractic - Communication Privacy Policy

Effective Date: 1/1/2025

At Active Chiropractic, we are committed to protecting the privacy and confidentiality of your personal information. This Communication Privacy Policy outlines how we collect, use, disclose, and safeguard your communication-related data. By engaging with our services, you agree to the terms outlined in this policy.

1. Information We Collect:

- **Contact Information:** We may collect your name, email address, phone number, and other contact details when you communicate with us.
- **Communication Content:** We may collect information related to your communication with us, including emails, messages, and other forms of communication.

2. How We Use Your Information:

- **Communication Processing:** We use your contact information to communicate with you and respond to your inquiries, requests, or concerns.
- **Service-related Communications:** We may send you service-related announcements, updates, and administrative messages.
- **Improving Services:** Your communication data may be used to analyze trends, track user interactions, and improve our services.

3. Information Sharing and Disclosure:

- **Third-Party Service Providers:** We may engage third-party service providers to assist with communication services. These providers are contractually obligated to maintain the confidentiality and security of your information.
- **Legal Requirements:** We may disclose your information if required by law, regulation, or legal process.

4. Security Measures:

- **Data Security:** We implement reasonable security measures to protect against unauthorized access, disclosure, alteration, or destruction of your information.

5. Your Choices:

- **Opting Out:** You may choose not to receive non-essential communications from us by following the opt-out instructions included in the communication.

6. Information Protection:

• **No Sale or Distribution:** Your information will not be sold or distributed to third parties for marketing purposes.

7. Contact Information:

Active Chiropractic
2677 Willakenzie Road, Ste 8
Eugene, OR 97401
Email: office@aceugene.com
Phone: 541-543-5032

8. SMS Messaging Terms & Conditions:

At Active Chiropractic, you can opt-in to receive text message notifications.

About these notifications:

• Notifications may include appointment reminders, updates, and other information related to the services provided by Active Chiropractic.

• Messaging frequency varies.

• Standard messaging rates and data charges may apply.

• I can opt-out of receiving these SMS messages at any time by replying 'STOP' or by contacting Active Chiropractic directly.

• I can text 'HELP or OPTIONS' for help information.

9. Consent:

• By engaging with our services and communicating with us, you consent to the collection, use, and disclosure of your information as described in this Communication Privacy Policy.